



# Parish Resource Center of Long Island

Bellport ★ Rocky Point ★ Valley Stream

Can't participate on the date and time listed? All webinars are recorded and can be listened to anytime.

## Leading Change and Living to Tell the Story With Anthony Robinson

This webinar series will address change in the culture and the impact on mainline Protestant churches. We will discuss how congregations might find a way to discern God at work among us and how the leadership can respond creatively to the challenges and opportunities of this new reality.

### Being Church in a New Time: Challenge and Response

January 31<sup>st</sup> from 7pm to 8pm

What are the key cultural shifts?

- Post-Christendom
- Post-Modern
- Generational Differences

Contextualizing Your Response - one size does not fit all

- Congregation's Story
- Congregation's Context
- Your Own Strengths and Vocation

Three changes that make sense in light of shifts in the culture

- Worship that is "God-centered"
- Faith formation for adults
- De-centralizing "mission"

### Leading in the Midst of Change

February 28<sup>th</sup> from 7pm to 8pm

This webinar will address the important role of the congregation's leaders, both laity and clergy, in helping the congregation to fulfill its mission and purpose

- What do Leaders Do?
- Building the Leadership Team
- Good "Follower-ship" Matters Too!
- Managing Distress
- Leader Self-Management

### Mission - Vision - Goals

March 27<sup>th</sup> from 7pm to 8pm

How do congregations move forward and identify the key challenges.

- Planning that Makes Sense and is Spirit Led
- Guidance of Scripture for Present/ Future
- Methods of Developing Your Direction/ Plan
- Using a Plan and Staying Open to the Spirit

### Cost Per Webinar:

\$15 / Subscribers and \$20 / Non-Subscribers

### Register for All three

\$40 / Subscribers and \$55 / Non-Subscribers

*Tony Robinson is an ordained minister of the United Church of Christ, who has served four congregations. He presently travels throughout North America as a speaker, teacher, preacher, consultant and coach serving congregations and their leaders. He has taught at several schools including Emmanuel College/Toronto School of Theology, Seattle Pacific University, Seattle University and Vancouver School of Theology. Tony is the author of ten books, the most recent Stewardship for Vital Congregations (The Pilgrim Press, 2011). He is currently at work on his next book on The Pastoral Epistles and Pastoral Leadership, to be published in 2012 by Eerdmans. He is also a frequent contributor to various magazines and journals, including The Christian Century, Congregations, and Journal for Preachers. Tony is a graduate of Willamette University in Salem, Oregon. He holds a Master's degree in European Cultural and Intellectual History from the University of Oregon. His Master of Divinity degree is from New York's Union Theological Seminary.*

## Practical Webinars

### For Church Administrators and Pastors

The Parish Resource Centers of Long Island will be working together to provide a webinar series on the day to day management of church and non-profit operations. The cost per webinar is \$15 / subscribers or \$20 / non-subscribers.

### Using WordPress to build an easy to maintain & inexpensive website

Led By Rev. Gary Brinn

January 24 from 1pm to 2pm

People looking for a church today will most likely turn to the internet. This makes a church website an essential tool for ministry. This webinar will cover the basics of starting a church website: how to get a domain name, how to use WordPress free software to design a webpage, how to decide what information to include on your webpage, and how to use templates and plug-ins. We will also be discussing how to meet the needs of your current members while creating a webpage that is a welcoming evangelism tool.

*The Rev. J. Gary Brinn is a United Church of Christ minister serving the UCC community gathered in Sayville. A second career minister, Gary was previously the Director of Learning for a Manhattan new media company, providing training and best practice advice to top firms including MTV, Ford, Intel, The Associated Press and the Federal Reserve. In addition to transforming the web presence of congregation's he has served, he continues to consult with congregations on effective communication with special attention to seekers and young adults and families.*

### Using The Internet To Communicate With Your Congregation

Led By Charlaine Apsel

February 21 from 1pm to 2pm

Vertical Response, an industry leader in managing email communication and marketing, provides a free product for non-profit organizations. Join us to learn how to use this free software to communicate with your church members and friends of the congregation. This webinar will be for beginning users and will cover getting the free product, uploading and segmenting list and choosing the correct template to get you started.

*Charlaine Apsel has been the Executive Director of the Parish Resource Center in Rocky Point for 6 years. She has worked for or volunteered at not-for-profits beginning at Cold Spring Harbor Laboratory as Director of Finance and Marketing over thirty years ago. Charlaine handles the print and internet marketing for the PRC, she was a QuickBooks trainer for CompUSA, and continues as a QuickBooks advisor and Church Treasurer.*

**Subscribing Church, \$15 Non-Subscribing Church, \$20**

**Mail your registration with a check to:** Parish Resource Center,  
919 Elmton Road, Valley Stream, NY 11580

**516-285-0919 \* [webinar@prctr.org](mailto:webinar@prctr.org)**

**Register with your credit card on our website**

**[www.parishresourcecenter.org/liwest/workshops](http://www.parishresourcecenter.org/liwest/workshops)**

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