

# NOT YOUR PARENTS' OFFERING PLATE

## Creating a Culture of Generosity

Leadership by author **Clif Christopher**

April 17, 2010

8:30 am to 3:30 pm

Location: First UMC, 29 E. Walnut St., Lancaster



### **THIS ISN'T YOUR PARENTS' OFFERING PLATE ANYMORE**

Donors are saying to our churches today that we have to earn their gifts. No longer can we just preach a sermon on tithing and think the members will give 10% to the church. Many will hear your message that tithing is what God wants them to do, and then they will proceed to give the church 2%, the youth center 2%, the homeless shelter 2%, and their college 4%.

People who love the Lord give to these institutions because they believe God is at work changing lives in youth centers and college campuses—and in many cases getting much more done there than in the church. The simple reality is that giving people are going to send their money where they see the most results. If you are not prepared to compete with over 1 million nonprofits, the church will lose.

This workshop is presented by the Parish Resource Center. Registrations should be directed to the PRC at 717-299-9932, [infolancaster@PRCtr.org](mailto:infolancaster@PRCtr.org) or [www.parishresourcecenter.org/lancaster](http://www.parishresourcecenter.org/lancaster).

Early Bird Fees Before April 10: PRC Subscribers: \$45 Others: \$55 After April 10: PRC Subs: \$55 Others: \$65

Participants from the Eastern PA or Peninsula Conferences of the United Methodist Church may attend for \$25. Support provided by the Eastern PA-Peninsula UM Foundation.

Lunch is included.

### Discover.....

- How the culture of giving is changing
- The big question donors ask that you **must** answer for them
- The top reasons why people give
- The generational difference in giving
- The three pockets of giving
- What makes capital campaigns succeed or fail
- How to develop a successful planned giving ministry in your church



## About the Author

Dr. Clif Christopher is an elder in the Arkansas Conference of the United Methodist Church. He founded the Horizons Stewardship Company in 1992, following a career in pastoral ministry and stewardship consulting. As a pastor, Clif led six major building and eight capital campaigns in churches ranging from 350 to 2,000 members. Clif is a certified church growth consultant and a certified Fund Raising Executive. He has been awarded the National Circuit Rider Award for outstanding leadership in developing vital congregations.